**Personal Profile**

A motivated, adaptable and responsible graduate seeking an entry-level position which will utilise the organisational and communication skills developed through my involvement with promotional work during vacations

**Career Objective**

To acquire the position of a junior sales manager and upgrade my knowledge in sales.

**Work Experience**

01/2013 – 06/2013 Intern at Phantasie GmbH in sales

Served as Sales Assistant to Corporate Sales team,  
including developing of marketing plans, negotiating  
costs and placement

07/2012 – 06/2013 Student Employee at Beispiel GmbH

Worked as shop assistent

**Education**

10/2011 – 04/2014 Bachelor of Arts in Business Administration  
at Karl University, Musterstadt, Final grade: 1,9

Major subject: Business Administration  
Bachelor’s thesis: Olfactory marketing   
The influence of scents on consumers’ buying behaviour.

08/1998 – 06/2011 Abitur at Städtisches Gymnasium Musterstadt

Abitur (equivalent to A-level) , final grade: 1,5

**Skills**

Language English (Fluent, TOFEL ibt 110/120 points) French (good)

Computer MS Office (very good)  
Wordpress (very good)

Photoshop (good)

**Interests**

Blogging I have been blogging about fashion for three years now.  
My blog erika’s fashion has almost 10. 000 followers.

**References**

Hans Peter Müller Head of the sales team at Phantasie GmbH,  
contact: hp.mueller@phantasie.de