Mr. Tobey Stewart

Job Title

Company

PO BOX

Los Angeles, CA 90077-1234

November 15, 2017

Dear Mr. Tobey Stewart:

I was very excited to see your job advertisement for an Online Marketing Manager advertised on your website. I am a highly trained Marketing Specialist who always wanted to work for a large, prestigious and growing company like [company].

My intense professional experience would make me a valuable asset to [company]. I have developed a well-rounded skill set as well as strong interpersonal and communication skills. I have also gained experience in the following areas:

* 5 years of work experience in consulting, performance/paid marketing, media buying and lead generation**.**
* Hands on experience building and managing Facebook campaigns
* Comfortable building analysis to track performance of campaigns
* The ability to successfully engage in multiple initiatives simultaneously

I know how to set goals and achieve them, and I have a proven track record of being able to build and manage all social campaigns on Facebook, Twitter or Instagram. I am keen to broaden my knowledge in this field, take on responsibilty and collaborating effectively with agency partners and colleagues to achieve our common goals.

You will find attached a copy of my CV. I would greatly appreciate being given the opportunity of an interview. Please feel free to contact me if you need any further information. I greatly appreciate your interest and I am looking forward to hearing from you soon.

Yours sincerely,

Rob Mustermann

Attachments: Resume, references